



Criteo contracting entities, governing law and jurisdiction

Unless otherwise indicated on the Order Form, the Criteo Affiliate that provides the Criteo Service ("Criteo"), the applicable law and the courts that have exclusive jurisdiction, shall depend upon the location of the audience selected by the Partner.

Partner acknowledges that different Criteo Affiliates may be involved in the payment and invoicing processes.

Location of audience: Japan

The Criteo Service shall be provided by: Criteo K.K.

Governing law: Japanese law

Courts having exclusive jurisdiction over disputes: Courts of Tokyo

Location of audience: Singapore, Hong Kong, Malaysia, Thailand, Taiwan, Vietnam Philippines, Indonesia, Lao People's Democratic Republic, Brunei, Myanmar, Cambodia, Macao, Pakistan

The Criteo Service shall be provided by: Criteo Singapore Pte. Ltd

Governing law: Singaporean law

Courts having exclusive jurisdiction of disputes: Courts of Singapore

Location of audience: Korea

The Criteo Service shall be provided by: Criteo Korea Ltd.

Governing law governing: Korean law

Courts having exclusive jurisdiction over disputes: Courts of Seoul

Location of audience: Germany, Armenia, Austria, Azerbaijan, Poland, Albania, Algeria, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Georgia, Greece, Hungary, Israel, Kazakhstan, Kyrgyzstan, Liechtenstein, Macedonia, Malta, Moldova, Montenegro, Romania, Serbia, Slovakia, Slovenia, Tajikistan, Ukraine, Uzbekistan

The Criteo Service shall be provided by: Criteo GmbH

Governing law: German law

Courts having exclusive jurisdiction over disputes: Courts of Munich

Location of audience: Brasil

The Criteo Service shall be provided by: Criteo do Brasil Desenvolvimento de Serviços de Internet Ltda

Governing law governing: Brazilian law

Courts having exclusive jurisdiction over disputes: Courts of Sao Paulo

Location of audience: Australia and New Zealand

The Criteo Service shall be provided by: Criteo Australia Pty Ltd

Governing law governing: Australian law

Courts having exclusive jurisdiction over disputes: Courts of Australia



Location of audience: Netherlands, Belgium, Luxembourg

The Criteo Service shall be provided by: Criteo B.V.

Governing law: Dutch law

Courts having exclusive jurisdiction over disputes: Courts of Amsterdam

Location of audience: France, Switzerland, Ireland, Andorra, French Polynesia, Holy See, Monaco, New Caledonia, San Marino

The Criteo Service shall be provided by: Criteo SAS

Governing law governing: French law

Courts having exclusive jurisdiction over disputes: Courts of Paris

Location of audience: Spain and Portugal

The Criteo Service shall be provided by: Criteo España, S.L.U.

Governing law: Spanish law

Courts having exclusive jurisdiction over disputes: Courts of Madrid

Location of audience: Denmark, Finland, Norway, Sweden, Estonia, Faroe Islands, Greenland, Iceland, Latvia, Lithuania, Svalbard and Jan Mayan

The Criteo Service shall be provided by: Criteo Nordics AB

Governing law governing: French law

Courts having exclusive jurisdiction over disputes: Courts of Paris

Location of audience: Italy

The Criteo Service shall be provided by: Criteo S.r.l.

Governing law: Italian law

Courts having exclusive jurisdiction over disputes: Courts of Milan

Location of audience: United Kingdom, Antarctica, Gibraltar, Guernsey, Isle of Man, Jersey, Turkey

The Criteo Service shall be provided by: Criteo Ltd

Governing law: English law

Courts having exclusive jurisdiction over disputes: Courts of London

Location of audience: United States, Venezuela, Peru, Ecuador, Dominican Republic, Costa Rica, Uruguay, Panama, Puerto Rico, Guatemala, Bolivia, Paraguay, El Salvador, Jamaica, Honduras, Haiti, Nicaragua, Trinidad and Tobago, Bahamas, Mexico, Argentina, Colombia, Chile

The Criteo Service shall be provided by: Criteo Corp.

Governing law governing: Laws of State of New York

Courts having exclusive jurisdiction over disputes: Courts of New York County, New York



Location of audience: Canada

The Criteo Service shall be provided by: Criteo Canada Corp.

Governing law: Laws of the Province of Ontario and the laws of Canada applicable therein

Courts having exclusive jurisdiction over disputes: Courts of Toronto

Location of audience: United Arab Emirates, Afghanistan, Angola, Bahrain, Botswana, Congo, Cote d'Ivoire, Cameroon, Algeria, Egypt, Ethiopia, Gabon, Ghana, Iraq, Jordan, Kenya, Kuwait, Lebanon, Libya, Morocco, Madagascar, Mauritius, Mozambique, Namibia, Nigeria, Oman, Qatar, Rwanda, Saudi Arabia, Senegal, Swaziland, Tunisia, Tanzania, Uganda, Yemen, South Africa, Zambia, Zimbabwe

The Criteo Service shall be provided by: Criteo MEA FZ-LLC

Governing law: UAE law as applicable in the Emirate of Dubai

Courts having exclusive jurisdiction over disputes: UAE courts of the Emirate of Dubai

Location of audience: India, Bangladesh, Bhutan, Nepal, Sri Lanka

The Criteo Service shall be provided by: Criteo India Private Limited

Governing law: Applicable Indian Laws

Courts having exclusive jurisdiction over disputes: : All disputes or difference relating to any of the matters set out in the Terms shall be referred to a sole arbitrator to be jointly appointed by the Parties. The seat of the arbitration shall be New Delhi and the venue shall be New Delhi.

Last updated: May 2025